



Project (NPAD-2014/10157)

Raising Adults' Cultural Awareness and Expression through Cultural Heritage

period 08/2014 - 08/2016



Pezitīvā Dema



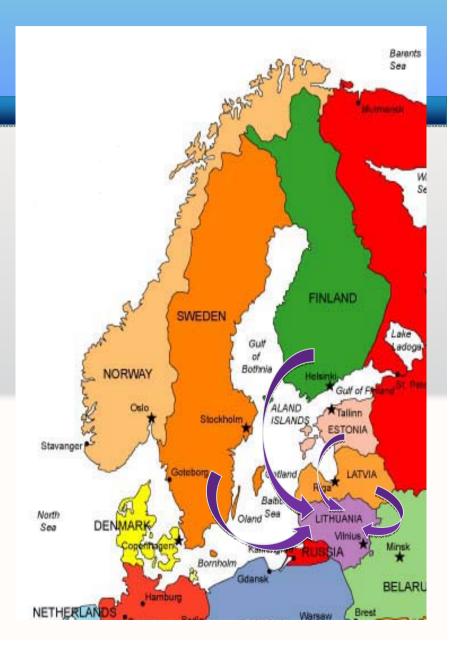




### Partner institutions

- Kaunas Region Education Centre
- LV-Association Positive Mind
- EE-Borderlands Leader
- FI-Adult Education Centre of South Karelia
- SE-Viksjofors ballet school

#### **COLOBORATION!**





The aim of the project – is to develop the competence of cultural awareness and expression with the emphasis on the unique national heritage in the following fields:

- national songs and dances,
- folk instruments,
- festive customs and traditions,
- symbolism, national costumes,
- traditional handicrafts, ancient architecture
- culinary heritage.

### **Objectives**

- Get acquainted with the cultural heritage of the project partner countries and distinguish similarities and differences in the following fields: traditional handicrafts, customs and traditions, ethnographic buildings/ villages, national costumes, culinary heritage, folk songs, dances and musical instruments.
- Organize seminars, discussions and workshops on how cultural heritage may affect adult education, enrollment, innovation, social and economical development.
- Share good practices how cultural heritage in partner countries may help to develop adults entrepreneurial skills and be used as a means to establish business.
- Improve the access to cultural heritage on-line by digitizing Nordic/Baltic cultural heritage through project partner best practice and innovation.
- Prepare an educational digital material (CD) "Cultural heritage of the Nordic/Baltic countries"
- Create recommendations to implement the best project partner experience in Nordic/Baltic countries

### Project activities, forms and methods:

- international meetings,
- creative workshops,
- sharing good practice,
- comparative analysis,
- seminars, visits to sights of cultural heritage,
- preparation of visual/methodical material,
- creation of website and digital stories,
- \* recommendations and dissemination activities.

Target group: adult learners, adult educators, institutional heads and professionals in education and culture, local communities.

# Progress of the project

√ 1	STAGE 1 (Auguste - November 2014)
2	STAGE 2 (November 2014 - February 2015)
3	STAGE 3 (February 2015)
4	STAGE 4 (March - May 2015)
5	STAGE 5 (June 2015)
6	STAGE 6 (June-September 2015)
7	STAGE 7 (October 2015)
ß	STAGE 8 (November-April 2015)
9	STAGE 9 (May 2016)
10	STAGE 10 (July 2016, Submitting the project final report)



#### STAGE 1 (Auguste -November 2014)





1. Project partners will get acquainted, a detailed work plan will be discussed and responsibilities among partners divided. Financial and organizational questions will be solved (all partners).

Signing of the Project contract and Sub-contracts (coordinator)

Preparation for the first meeting in Lithuania (coordinator)

- 2. Partners will agree on the internet webpage, dissemination plan and project evaluation form, focusing on the project outcomes and products (all partners).
- 3. Seminar- round table discussion "Cultural heritage an integral part of social, cultural and economical life" (Lithuania).
- 4. Workshop "Creating digital stories and the use of ICT in digitizing cultural heritage" Setting up the requirements for digital material (Lithuania).
- 5. Educational program "Old ethnographic villages, houses, traditional handicrafts" Visiting museums, practical involvement (Lithuania).
- 6. Evaluation of the project progress and planning future activities. Preparation of the Minutes (all partners, Lithuania).

Intended outcomes: signing of subcontracts, agreement on the following questions: the detailed activity plan, financial management, organization, dissemination and evaluation of project activities. The project participants will learn to create digital stories on-line. During the seminars/discussions the partners will analyze the concept of cultural heritage and its importance nowadays. The project participants will get acquainted with the Lithuanian cultural heritage and the ways to use it in education, business and modern life.

#### STAGE 2 (November 2014 - February 2015)



- 1. Preparation of digital stories "Old architecture, ethnographic villages, traditional handicrafts" (all partners)
- 2. Creating the project internet webpage (Lithuania)
- 3. Creating the project communication platform on "Google groups" (Latvia/Finland)
- 4. Creating of the project leaflet (Estonia/Sweden)
- 5. Writing project promotional articles on local/regional level/international level (all partners)
- 5. Creating a project logo (all partners)

Intended outcomes: project webpage, communication platform, logo, project promotional articles. At this stage digital stories on the topic "Old architecture, ethnographic villages, traditional handicrafts" will be prepared and uploaded online by each partner.

# STAGE 3 (February 2015)



#### Meeting in Latvia (4 days):

- 1. Presentation of digital stories/ material "Old architecture, ethnographic villages, traditional handicrafts".

  Comparative analysis, finding out similarities and differences (all partners)
- 2. Development of the project website, presentation of the dissemination material, selection of the project logo from partner suggestions (all partners)
- 3. Educational program/ workshop "National costumes, symbols and traditions. Adopting handicrafts in modern life" (Latvia)
- 4. Seminar-discussion "Development of adult entrepreneurial skills" (all partners)
- 5. Evaluation of the project progress and planning future activities. Preparation of the Minutes (coordinator and all partners).

Intended outcomes: Having compared and analyzed the digital stories, project partners will discuss the possibilities to use cultural heritage to meet adults' social, cultural and economical needs; best practice examples how cultural heritage can be used to create or develop new business products and services.

Website, logo, leaflet and project promotional articles will be presented.

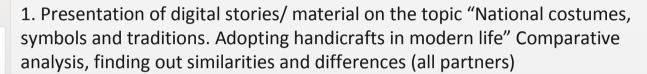
# STAGE 4 (March-May 2015)

Development of digital material on the topic "National costumes, symbols and traditions. Adopting handicrafts in modern life"



Meeting in Sweden (4 days):

**STAGE 5** (June 2015)



- 2. Educational program "Folk music and dance from past to present" Workshops, seminars and visits to places of cultural heritage (Sweden)
- 3. Seminar "The role of music, musical instruments and dance in development the competence of cultural awareness and expression" (Sweden)
- 4. Monitoring of the project progress, preparation for the midterm report. Planning of the future activities. Preparation of the Minutes (coordinator and partners)



Intended outcomes: Development of project dissemination means and material. Project partners share their experiences and develop their competence in musical heritage. Assessment of the first project year, results and foreseeing the activities of the second year.

#### STAGE 6 (June -September 2015)



- 1. Preparation of digital material on the topic "Musical instruments, songs and dances" (all partners)
- 2. Preparation of the project mid-term report (coordinator, all partners)
- 3. Presentation/ seminars of the project activities in local communities (all partners)
- 4. Development of the project webpage. Dissemination of project activities

Intended outcomes: Digital stories on the topic "Musical instruments, songs and dances" will be prepared and uploaded on-line by each partner.

## STAGE 7 (October 2015)



#### Meeting in Estonia (4 days):

1. Presentation of digital stories/ material on the topic "Musical instruments, songs and dances"

Comparative analysis, finding out similarities and differences (all partners)

- 2. Educational program/ Workshop "Traditional festivals and culinary heritage" (Estonia)
- 3. Seminar–discussion, sharing the best practices "Promotion of intercultural dialogue through traditions" (Estonia)
- 4. Evaluation of the project progress and planning future activities. Preparation of the Minutes (coordinator and partners)

Intended outcomes: Digital stories on the topic "Traditional festivals and culinary heritage"; project

partners will discuss the possibilities to use cultural heritage to meet adults' social and cultural needs and promote intercultural dialogue.

STAGE 8 (November - April 2015)



- 1. Preparation of digital stories/ material on the topic "Traditional festivals and culinary heritage" (all partners)
- 2. Preparation of recommendations "How cultural heritage could be integrated in local communities from the point of education, social life and economy" (all partners)
- 3. Presentation/ seminars of the project activities in local communities (all partners)
- 4. Development of the project webpage. Dissemination of project activities

Intended outcomes: Digital stories are on the topic "Traditional festivals and culinary heritage" will be prepared and uploaded on-line by each partner.





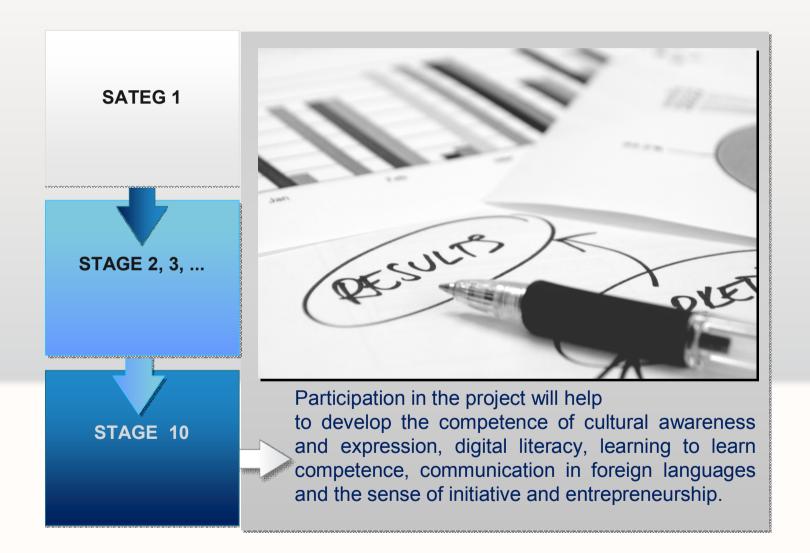
**STAGE 10** (July 2016)

Meeting in Finland (4 days):

- 1. Presentation of digital stories/ material on "Traditional festivals and culinary heritage" Comparative analysis (all partners)
- 2. Final conference "Alike but different" Presentation of final products, evaluation of project activities/impact (Finland)
- 3. Monitoring of the project progress, preparation for the final report. Preparation of the Minutes (coordinator and partners)

Submitting the project final report July 2016 (coordinator)

Intended results: Project final material: CD, digital stories, recommendations based on partners' good experience and recommendations "How cultural heritage could be integrated in local communities from the point of education, social life and economy". Evaluation of the project outcomes and results.



### **Products**





Digital stories/material (pictures, videos, descriptions, stories, etc.) about cultural heritage in partner countries in the following fields: national songs and dances, folk music and dances, festive customs and traditions, symbolism, national costumes, traditional handicrafts, ancient architecture and culinary heritage.



Project partner experience and seminar/ workshop material will result in recommendations "Cultural heritage – an opportunity to develop business, education, and innovation". The recommendations will address the target group: adult learners and teachers, representatives of NGO, culture specialists, museum workers, local communities, folk artists and craftsmen.



Project promotional material: website, leaflets, articles will be available on-line at national, international level.

### Acronym for project name



RACE – Raising Adult Cultural Expression

RESTORE – to put or bring back into existence or use (cultural heritage)

RAISE - to set in motion; activate (adult's cultural awareness and

expression through cultural heritage)

Heritage4u – heritage for you

Culture4adults – culture for adults

I wish all of us a productive work, friendly and close cooperation between!